

TopFunnel - Email as a Service

Fill your database with warm contacts, easily and affordably. Never again buy a cold list.

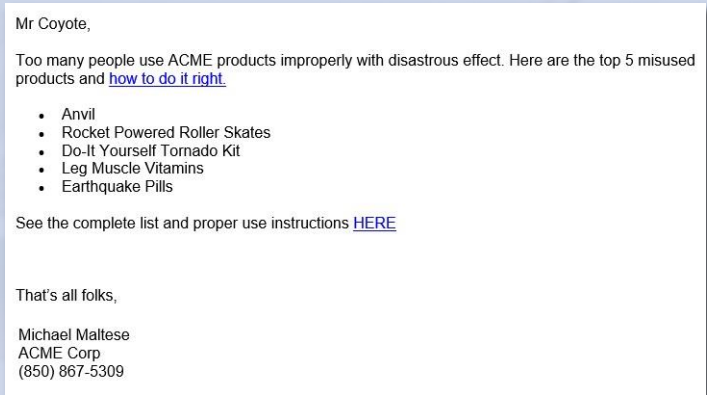
MountainTop Data's TopFunnel service is the most efficient way to fuel your internal sales and marketing while avoiding the pitfalls of marketing to purchased lists.

For more information contact us at info@mountaintopdata.com or call (877) 591-3252

1) Setup

First, we identify your ideal target audience and send them weekly emails promoting content on your site.

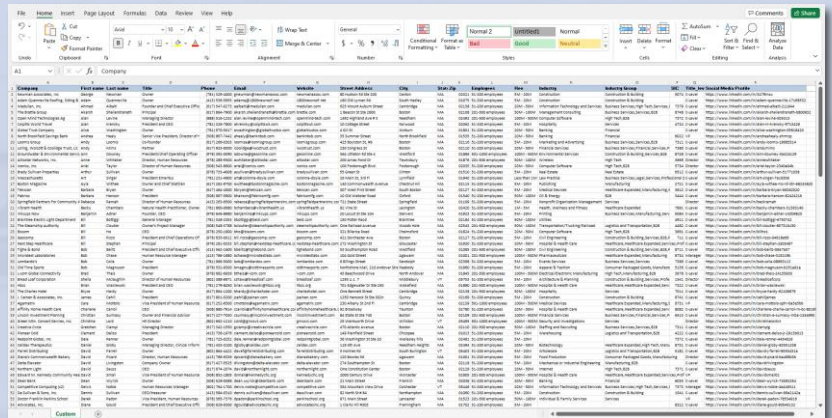
- We provide the target list
- We provide the email creative
- We setup and run the campaigns



2) Weekly List Feed

Every week we send you a list with complete company and contact information on everyone that clicked through on your campaign.

- Email, Phone #
- Name, Title
- Company, Website
- Address, and more



Company	First Name	Last Name	Title	Phone	Email	Website	Street Address	City	State	Zip	Fax
...

These contacts can now be added to your regular sales and marketing.

3) Repeat

We continue, every week providing a steady flow of actionable contacts. Every month we add new contacts to your campaign that we have identified in your target audience to assure your campaign is always in front of the most recent target contacts.

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