



MountainTop Data's TopFunnel Email Service

MountainTop Data's TopFunnel Email service is designed to give you easy access to top of funnel email campaigns that can then safely feed your other sales/marketing activities with data and leads.

You want to get in front of new prospects, but cold email campaigns are complicated to setup and run, and your ESP likely doesn't allow it.

By managing the delivery process and providing the targeted data we make it possible, and affordable, to reach prospects you would not otherwise with minimal time and energy input from your team.

We provide:

- Targeted list. You don't need to buy the list, we provide it.
- Campaign setup and management. We send campaigns on your behalf and handle all compliance.
- Campaign delivery platform (email server, domains, etc).
- Campaign Reporting and regular lead files with complete contact information for all clicks and responses.

Delivery Pricing (Based on sending 4x per month for 6 months)

| List Size | Emails per Month | Cost per Month |
|-----------|------------------|----------------|
| 10k | 40,000 | \$569.60 |
| 20k | 80,000 | \$780 |
| 40k | 160,000 | \$1,164.80 |
| 80k | 320,000 | \$1,715.17 |
| 160k | 640,000 | \$2,572.80 |

* There may be additional fees for special customizations.

- Email copywriting
- Custom domain setup (if you'd like to send from a unique domain instead of one of ours)

Minimum list size of 10k contacts

Standard service is 4 sends per month to 2 different creatives, repeating monthly.

All you need to do is provide the email creative (we can help with this as well) and help us identify your ideal target audience so we can pull the necessary contact information.

We also add new contacts as they become available in our database for all ongoing campaigns assuring you are up to date with your audience as it changes.

MountainTop Data will not deliver emails to webmail addresses (@gmail.com, @yahoo.com, etc), contacts in Canada, contacts in the European Union, or any contacts previously identified by MountainTop Data as problematic for email delivery campaigns.

For more information email info@mountaintopdata.com or call us at (818) 252-8140.