



Event Promotion Service

We drive signups for webinars, speaking engagements, virtual conferences, or any other targeted events. We do it quickly and with minimal time and energy resources on your part.

We will setup and send your email creative from our domains and IPs. We provide the list and the delivery; all you need to provide is the email messaging and we can start driving traffic in as little as 24 hours.

We provide:

- Target email list
- Setup and testing
- Turnaround in as little as 24 hours
- Post campaign reporting
- List of all contacts that open your email and/or click a link

You provide:

- Email creative (HTML or Plain Text, including subject line)
 - For a small fee we can produce the email copy and design as well
- Target audience criteria for the campaign list

Pricing: (volumes are for the total emails send across all sends)

Up to 15k emails sent	\$750	\$0.05/	\$50 CPM
45k emails sent	\$1,575	\$0.035/	\$35 CPM
100k emails sent	\$2,300	\$0.023/	\$23 CPM
200k emails sent	\$3,560	\$0.0178/	\$17.8 CPM
500k emails sent	\$6,100	\$0.0122/	\$12.2 CPM
1,000,000 emails sent	\$9,100	\$0.0091/	\$9.1 CPM
2,000,000 emails sent	\$13,400	\$0.0067/	\$6.68 CPM

*\$200 setup fee (includes setup of 1 creative and 1 send)

* \$50 per additional creative setup

* \$20 per each additional send

Example 1: For a campaign that includes 20k contacts sent to a series of 5 different creatives once each the cost would be \$2,300 for sending a total of 100k emails, \$200 setup fee, \$20 each for 4 additional sends, \$50 each for 4 additional creative setups. The total cost is \$2,780.

Example 2: For a campaign sending the same creative 4 times to a list of 50k contacts the cost would be \$3,560 for sending a total of 200k emails, \$200 setup fee, and \$20 each for 3 additional sends. The total cost is \$3,620.

Example 3: For a one time campaign sent to 45k contacts the cost would be \$1,575 for sending 45k emails, plus a \$200 setup fee for a total of \$1,775.

You also have the option to purchase all deliverable records at our standard list rates.

For more information call us at (818) 252-8140.

MountainTop Data will not deliver emails to webmail addresses (@gmail.com, @yahoo.com, etc), contacts in Canada, contacts in the European Union, or any contacts previously identified by MountainTop Data as problematic for email delivery campaigns.